



BUSINESS DEVELOPMENT INTERN

About Life-Lab

Learning Is Fun & Experiential (LIFE) Lab envisions a world in which every child enjoys learning and lives with a scientific attitude. We seek to make learning engaging and relevant for students as well as to empower educators to create self-sustainable experiential learning environments. Thus, at Life-Lab, we innovate simple products that spark creativity and problem-solving skills in children and devise effective pedagogical processes that enable teachers to enhance their own knowledge, skills, and mind sets to facilitate holistic learning. To learn more about the organization, please visit: www.life-lab.org

Position Summary

Business Development Intern will serve as liaisons between LIFE-LAB and its clients. They are responsible for conducting market research, create a pipeline of leads to initiate conversations and create marketing campaigns for successfully targeting CSR, foundations and NGOs.

Key Responsibility Areas:

- Market research to identify potential clients & preferably create a pipeline of potential clients.
- Manage pre-sales communications such as following-up, coordinating & keeping the client/prospect informed.
- Possess strong product and service knowledge and present it to the client.

Skill Set:

- Interpersonal Skills
- Communication Skills – Written & Verbal
- MS office

Candidate Profile

We are looking for an individual with a go-getter attitude and a go-to personality. Someone who can drive the projects and keep the momentum on and at the same time is extremely understanding and approachable to both internal team and the client.

Qualification & Experience:

- Graduate in any discipline
- Experience in the organising/ managing events will be highly valued

Stipend

- CTC 5000 – 7000 per month based on experience, passion & appropriate skill sets

Location: Pune | Opening: Immediate requirement | Positions available: 1

Duration: 3 months

To apply contact: Vishakha Hegde, email – info@life-lab.org

For more info, log on to www.life-lab.org